

ANIMARK ACCEPTABLE USE POLICY

This Acceptable Use Policy ("**AUP**") details the types of activities that are not permitted in connection with the use of the AniMark Conformance System ("**the System**") by authorized users ("**Users**") and the rights of AniMark to monitor and enforce compliance with this AUP.

1 PROHIBITIONS

Conduct that violates the intent and purpose of the use of the System by Users is prohibited.

Users must not use the System, or allow any third party to use the System:

- (a) for any purpose that is unlawful or harmful, including without limitation, storing, transmitting or transferring any material, including links to any material, which is illegal, harmful, offensive, or fraudulent;
- (b) in any manner that could damage, disable, over-burden, or impair the System;
- (c) to attempt to interfere with the security related features of, gain unauthorized access to or modify the System, in any manner or form;
- (d) to violate the rights of other Users including by accessing or collecting private information without consent;
- (e) to re-sell or otherwise provide access to the System to third parties without AniMark's approval;
- (f) to remove any copyright, trademark or other proprietary rights contained in the System; or
- (g) to intentionally disrupt the business of AniMark.

2 CHANGES TO AUP

AniMark may change this AUP by sending an updated version of this AUP to Users and/or providing notice of the update and the link to the updated version, and such updates will be effective upon receipt and/or notification.

3 COMPLIANCE FOR USERS

Users will ensure that all use of the System, whether by them or by any employee, agent, contractor or end user, adheres to this AUP, and applicable local laws.

4 RIGHT TO MONITOR

AniMark may, but has no obligation to, monitor any content or traffic on the System for the purposes of ensuring that the System is being used in accordance with this AUP. AniMark may, without notice to Users:

- (a) intercept, block, or remove any content or traffic that AniMark believes violates this AUP or applicable laws; and
- (b) report to the appropriate authorities any conduct by Users that AniMark believes violates applicable laws.

5 ENFORCEMENT

AniMark reserves the right to remove, disable, or modify any content that AniMark determines at its sole discretion violates this AUP.

AniMark reserves the right to suspend or terminate access for any User AniMark believes, at its sole discretion, to be in violation of this AUP.

In the event that access to the System is suspended or terminated, AniMark reserves the right to review the Certification status of the User.